Experience the savings of a L.I.F.E. Association Membership

L.I.F.E. Association is a not-for-profit, members only association that provides the most up to date information available to Empower Members to make Informed Choices to positively impact their day-to-day lives.

Your Sterling Membership gives you access to:

Active & Fit
With Active & Fit Direct members can choose from 12,700+ standard gyms for $28/month with no long-term contracts and easy cancellation. Membership includes one standard gym of the member's choice. Join multiple gyms and get a $5 monthly discount on each additional membership. Go beyond the gym and Get Fit at Home™ for free with 12,000+ on-demand workout videos. Members can switch gyms at the beginning of each month at no additional charge.

Diagnostic Facility Negotiations
Members in need of a diagnostic radiology procedure (MRI, MRA, CT Scan, PET Scan, etc.) may save 5% to 60% through the Diagnostic Facility Savings Program. In cases where a Member's doctor orders an MRI, MRA, CT Scan or PET Scan, a Case Manager will assist the Member in locating the facility and will be able to inform the Member of the cost of the procedure.

Direct Labs
A simple inexpensive blood test could save your life. Serious medical conditions such as heart disease, prostate cancer, diabetes, thyroid disease and more can go undetected for up to two years without noticeable symptoms. The earlier a problem is detected, the easier and more likely it is to be treatable. You now have direct access to the major clinical labs across the USA for those important blood tests at a special group rate price. You do not need a prescription from your doctor, a Direct Labs physician will provide one for you.

Financial Empowerment™
Financial Empowerment™ is an interactive financial wellness platform which is used by many Fortune 500 companies and has won awards from the AFCPE and Barron's. The experience starts with a financial wellness checkup which tailors the platform to your financial goals and challenges. Next, complete the "Your Money Personality' financial behavior assessment to get a description of who you are and why you do things the way you do. The assessment will give you a roadmap for success, helping you learn how to grow and better navigate your finances.

Hospital Negotiations
Members facing hospitalization may utilize our negotiation services which may significantly reduce costs. All hospital visits are negotiated on a case-by-case basis. Negotiation Services are not available on services if a member has already paid for such services, or if a member has previously negotiated their own payment arrangement.

Identity Theft Protection
Allstate Identity Protection delivers comprehensive financial and identity monitoring to help protect you and your family from the impact of identity theft. See your personal data, monitor it with rapid alerts, and help protect your identity. Monitor your financial transactions, social media, student loans, retirement accounts, and more. If fraud occurs, Allstate Identity Protection's highly trained in-house experts will fully manage and restore your identity. Plus get up to $1 million in coverage for your associated out-of-pocket costs.

Quarterly eHealth Newsletter
Delivered via email each quarter our newsletter features information on keeping your entire family Healthy, Wealthy and Wise.

Tax Hotline
Comprehensive business and personal tax benefits you and your small business need. Save yourself time and aggravation. Tax Hotline offers free tax return preparation and unlimited, tax-related advice.

Telemedicine
Telemed for LIFE™ is a modern, easy-to-use telemedicine solution for non-emergency illnesses and general care. You and your family have direct access to state-licensed and fully credentialed doctors, via phone or video consultations, to receive treatment and advice for common ailments, including colds, the flu, rashes and more. Doctors are available 24 hours a day, 365 days a year allowing you and your family convenient access to quality care from home, work or on the go.

Travel
Experience more of the world and spend less on every part of your trip with access to discounts not available elsewhere. Save on hotel, car rentals, flights, and activities anywhere in the world. Plus, as a member, you can save up to 60% on major theme park tickets! Travel & entertainment is our expertise, and our mission is to deliver low prices and unbeatable value so that you can enjoy your favorite destinations any time you'd like.

RxDiscount
RxDiscount is a prescription savings program that helps members save up to 80% on generic, brand-name, and specialty medications at more than 70,000 pharmacies nationwide by using a free discount card that automatically gives the lowest available price at checkout, with unlimited use for family and friends.

A Variety of Savings
- **Auto Services Discounts**
- **Entertainment/Theme Park Discounts**
- **Flowers & Gifts Discounts**
- **Local & National Merchant Network Discounts**

For Questions Regarding Your LIFE Association Benefits please call 800-557-5024

Empowered Members, Informed Choices

Work/Life Balance | Wellness | Health Services | Financial Security | Community Outreach