Select™ Membership

Experience the savings of a L.I.F.E. Association Membership

L.I.F.E. Association is a not-for-profit, members only association that provides the most up to date information available to Empower Members to make Informed Choices to positively impact their day-to-day lives.

Your Basic Membership gives you access to:

Active & Fit
With Active & Fit Direct members can choose from 12,700+ standard gyms for $28/month with no long-term contracts and easy cancellation. Membership includes one standard gym of the member's choice. Join multiple gyms and get a $5 monthly discount on each additional membership. Go beyond the gym and Get Fit at Home™ for free with 12,000+ on-demand workout videos. Members can switch gyms at the beginning of each month at no additional charge.

Dining & Entertainment
Go out for a night on the town with special group rates from many of your favorite local restaurants, movie theaters and much more. Members will save up to 50% to the largest online entertainment offering concerts, theme parks, ski resorts, zoos aquariums, tours and much more. eDelivery and eRedemption for most tickets makes entertainment super convenient and affordable.

Family Benefits
Treat the family to special savings on products and services they use every day. Family benefits include savings on groceries, discounts on office and school supplies, discounted 24-hour emergency road service, student grant locator, discounted gasoline gift cards and automotive services and so much more.

Quarterly eHealth Newsletter
Delivered via email each quarter our newsletter features information on keeping your entire family Healthy, Wealthy and Wise.

Retail Stores & Gifts
Members will save up to 10% on eGift Cards on restaurants, retailers, and home improvement stores. Members will save on everything from clothing to kitchen supplies, from hunting & fishing gear to the latest shoes. Purchased discounted eGift cards accepted at full face value.

Travel Services
Truth in Travel! We are your travel advocates. Unlike other travel services, we do not make money on what you spend. Instead, we use all the resources available, including the Internet and “inside” travel industry connections, to deliver more value for your travel and vacation dollar. We provide the lowest guaranteed pricing with the highest concierge service quality available anywhere. Members will have access to a personal concierge travel specialist to discuss air, hotels, travel packages, care rentals, condominium rentals, cruises, and specialty travel services. Members will automatically receive a 3% cash back on Airline Tickets and Travel Packages, and a 5%cash back reward on Hotels and Cruises.

RxDiscount
RxDiscount is a prescription savings program that helps members save up to 80% on generic, brand-name, and specialty medications at more than 70,000 pharmacies nationwide by using a free discount card that automatically gives the lowest available price at checkout, with unlimited use for family and friends.